

MAHIMA VERMA

Mahima.30420@gmail.com ❖ [Portfolio](#) ❖ +919827953430 ❖ India

WORK EXPERIENCE

Snouters

Mar. 2024 – May. 2024

UI/UX Designer

Remote, In

- Enhanced the customer onboarding process for both mobile and web applications, offering multiple signup options to enhance user experience.
- Researched and identified the current host onboarding issues and redesigned the flow, resulting in streamlined navigation for the users
- Created a comprehensive design system for both the mobile and web applications, ensuring consistency and coherence in the designs throughout
- Conducted extensive user research, and heuristic evaluation to inform design decision

Kabadi Techno

Jan. 2023 – Jul. 2023

UI/UX Designer Intern

Remote, In

- Redesigned the user interface and improved the experience of the users on Kabadi Techno's website
- Conducted User Research for the Mobile application and Website to guide design decision
- Built 10+ Projects for the Company's social handles and Website

PROJECT EXPERIENCE

Slovo

Jul. 2023 – Dec. 2023

UI/UX Designer

Remote, In

- Facilitated cross-functional teams in executing the roadmap from research and analysis to product delivery
- Built a language learning app and website using Figma
- Designed Logo and Illustrations for the app using Procreate and Figma

EDUCATION

DesignBoat

Dec, 2023

Professional Bootcamp in UX/UI Design

Bengaluru, In

Banasthali University

Mar. 2023

Bachelor of Pharmacy

SKILLS

Tools Figma, Adobe XD, Procreate, Webflow, Bezi, HTML, CSS

Design User Interviews, Card Sorting, Information Architecture, Prototyping, Design System, Visual Design, Wireframing, User Research, Design Thinking, Responsive web design, Web application design